



## Invitation to Authors

Scitech Publications invites prospective authors in different disciplines of Science, Engineering & Technology and Management. Well - experienced academicians and professional are invited to share their knowledge and experiences through simple, lucid, innovative and rich content for the benefit of the student community. We are also looking for proceedings to publish with buy-back arrangement.

Authors planning to write textbooks based on the syllabus of various universities in the field of Arts and Science, English Language and Commerce are welcome with their publishing proposal.

Your valuable suggestions and feedback may be sent to:

E-mail: [scitechcorp@yahoo.co.in](mailto:scitechcorp@yahoo.co.in)

website : [www.scitechpublications.com](http://www.scitechpublications.com)



Publishing for future

**SCITECH PUBLICATIONS (INDIA) PVT. LTD.,**

Old No:3, New No: 5, Bakthavachalam Street,  
Tambaram West, Chennai - 600 045.

044 - 4855 4955, 2226 5947

## Management

ISBN	Author	Title	Price
9788183716079	Agasty	Engineering Economics and Costing	320.00
9788183713504	Anbalagan	Partnership Accounting	250.00
9788183715669	Arun Viswanath et.al.	Industrial Engineering and Management	225.00
9788183711784	Ashok Mukherjee	Essentials for Decisions Makers	325.00
9788183713979	Babul Franklin et.al.	Accounting Automation in Business Organisation	120.00
9789385983504	Beulah Viji Christina et.al.	Principles of Management	325.00
9788183712057	Chidambaram	Quantitative Management Techniques	325.00
9788183713443	Dhanasekaran et.al.	Engineering Economics	275.00
8188429929	Dharmaraj	Banking Theory-Law and Practice	250.00
9788183716444	Dharmaraj	Business Economics	180.00
9789385983443	Ghosh	A Practical Approach to Cost and Management Accounting	395.00
9788183713108	Hari Prakash et.al.	Operations Research	400.00
9788183714983	Hema Balakrishnan	Organizational Behaviour - 2nd Edn.	325.00
9788183713191	Indrajeet Chatterjee	e-Commerce	275.00
9789385983382	Jeevarathinam et.al.	Income Tax Law and Practices - 7th Edn.	375.00
9788183711814	Krishna Pillalamarri	Management of Soft Skills	250.00
9788183716086	Krishna Pillalamarri	Practical Personality and Development	260.00
9788183712545	Kubendran	Legal Aspects of Business - 3rd. Edn.	325.00
9788183712705	Lakshminarayanan	Managing Soft Skills	425.00
9788183713023	Mahesh Kumar	Managerial and Communicative Skills	300.00
9788183714440	Majeed Pasha	Financial Institutions and Services	375.00
9788183715287	Manikandan et.al.	Financial Accounting - 3rd Edn.	250.00
9788183712217	Marlene Morais	Business Communication	240.00
8187328657	Mohan Rao	Management Science	110.00
9788183714631	Mohan Rao	Quantitative Aptitude	525.00
9788183716093	Naidu	Total Productive Management	410.00

9788183711739	Narayanappa	Human Resource Management	250.00
9788183714563	Padam Gulwani	Information Storage and Management	225.00
9788183714990	Raghavan	Professional Ethics and Human Values-3rd Edn.	135.00
9788183714921	Raghavan	Professional Ethics in Engineering - 2nd Edn.	160.00
8188429880	Raghunatha Reddy et.al.	Managerial Economics and Financial Analysis	375.00
8187328398	Ramachandran	Accounting for Management	375.00
9788183713542	Raman	Fire Safety Management	600.00
9788183715409	Raman	Fire Protection Equipments	400.00
9788183712538	Saravanan et.al.	Economics Analysis for Business	375.00
9788183712996	Saravanan	Principles of Management	325.00
9788183716109	Seetharaman	Human Resource Management	450.00
9788183715775	Senthil Arasu et.al.	Engineering Economics and Financial Accounting	450.00
9788183715782	Senthil Arasu et.al.	Total Quality Management - 2nd Edn.	450.00
9788183714456	Srivastava	Engineering and Managerial Economics	195.00
9789385983481	Subramani et.al.	Statistics for Management - 3rd Edn.	475.00
9789385983498	Supriya Biswas	Management Information System	665.00
9788183710824	Sushanta Tripathy	Production and Operations Management	300.00
9788183716291	Swarnalatha	Principles of Management	300.00
9788183712668	Swaroop Rani	Innovative Qualitative and Quantitative Research Techniques in Digital Era	450.00
9788183712132	Umarani et.al.	Corporate Finance	325.00
9788183713016	Varaprasad	Organization Structure & Personnel Management	190.00
9788183711128	Venkateshwaran	Enterprise Resource Planning	300.00
9788183710961	Vigneswaran et.al.	Environmental Management - 2nd Edn.	600.00
9788183713498	Wilson	Accounting for Management - 2nd Edn.	450.00
9788183712279	Wilson	Advanced Accountancy - Vol. - I	400.00
9788183712279	Wilson	Advanced Accountancy - Vol. - II	500.00
9788183712675	Yavanarani et.al.	Advanced Statistical Data Analysis for Business Intelligence	375.00

Prices are subject to change